

# Media Profile

## Jen Harwood, Business Champion



### International Business Speaker

Jen is a recognised business speaker who can touch, move and inspire an audience to think differently about business and create positive change. Jen's style is energetic and engaging. She shares real business stories to teach audiences fundamental business principles in an entertaining way. Jen's topics are Business Leadership, Networking, Attracting Ideal Clients, Surviving Tough Times, and Family/Work Balance for Business Owners. For more visit [www.jenharwood.com](http://www.jenharwood.com)

### Small Business Expert

For 10 years Jen has worked with over a thousand business owners and executives throughout Australia, as well as New Zealand, South Africa, China, USA, Thailand and Indonesia to promote tangible business results. She is a certified business coach and an award winning business planner and consultant. Her consulting company is [www.directincite.com](http://www.directincite.com)

### Business Author

Jen has written two books - *The Art of Networking* - a practical guide to personal networking and self promotion: [www.artofnetworking.com.au](http://www.artofnetworking.com.au) and *How to get the Job U Want* –a practical guide to job hunting using networks found at [www.getthejobuwant.com](http://www.getthejobuwant.com). Jen is a regular contributor to business magazines such as Australian Broker, Bendigo Magazine and HR Capital Magazine.

### International Business Judge

Jen has been a judge in the business and venture capital industries reviewing business planning, venture funding and new business projects. Jen's most recent appointment is: International Judge - Middle Eastern Business Excellence Awards, Dubai since 2007.

### Future Leader of Australia Award Winner

In 2009 Jen was awarded the prestigious award from the Australian Davos Connection recognising Jen and 28 others as Australia's future leaders in their respected disciplines. For more information visit [www.futuresummit.org](http://www.futuresummit.org).

### Community Involvement

Jen is the founder of recently launched Champions of Business Australia, an online platform that links all small businesses across Australia to maximise their strengths, leverage their networks and empower their communities. [www.championsofbusiness.com.au](http://www.championsofbusiness.com.au).

### Jen's Mission

Jen's mission is to lead and unite the small business sector of Australia to maximise their collective strength, leverage their networks and empower their communities. With 95% of all businesses in Australia being small business, their growth and success will significantly impact Australia's social and economic future. This is a great opportunity for Australia to become a leading example to the rest of the world about what is possible for small business.

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