

Jen Harwood

Media Profile

International Business Speaker

Jennifer is a recognised business speaker who can touch, move and inspire an audience to think differently about business and create positive change. Jen's style is energetic and engaging. She shares real business stories to teach audiences fundamental business principles in an entertaining way. Jen's topics are Sales, Marketing, Leadership, Networking, Attracting Ideal Clients, Surviving Tough Times, and Balance for Business Owners. For more visit www.jenharwood.com

Small Business Expert

For 15 years Jennifer has worked with over a thousand business owners and executives throughout Australia, as well as New Zealand, South Africa, China, USA, Thailand and Indonesia to promote tangible business results. Jen is a certified business coach and an award winning business planner and consultant.

Business Author

Jennifer has written two books *'The Art of Networking'* a practical guide to personal networking and self promotion and *'How to get the Job U Want'* – a practical guide to job hunting using networks. Jen is a regular contributor to business magazines such as Australian Broker and HR Capital Magazine.

International Business Judge

Jennifer has been a judge in the business and venture capital industries reviewing business planning, venture funding and new business projects. Jen's most recent appointment is: International Judge - Middle Eastern Business Excellence Awards, Dubai since 2007.

Future Leader of Australia Award Winner

In 2009 Jennifer was awarded the prestigious award from the Australian Davos Connection recognising Jen and 28 others as Australia's future leaders in their respected disciplines. For more information visit www.futuresummit.org.



Jennifer's Mission

To lead and unite the small business sector of Australia to maximise their collective strength, leverage their networks and empower their communities. With 95% of all businesses in Australia being small business, their growth and success will significantly impact Australia's social and economic future. This is a great opportunity for Australia to become a leading example to the rest of the world about what is possible for small business.